

KIRSTY MACDONALD

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EMPLOYMENT HISTORY

Assistant Designer / Patternmaker

September 2006 – March 2009

Caroline Church Ltd.

Caroline Church Limited is the manufacturer and wholesaler of a high-end designer clothing label, with an office, retail store, and workroom in Auckland. As well as producing seasonal ready-to-wear collections, the brand also offers made to measure bridal and special occasion wear.

Duties included:

- Working with the Designer to develop seasonal ranges including selecting fabric and trims, and designing specialty fabrics.
- Showing and selling seasonal ranges to wholesale clients.
- Leading the development and design of embroideries and screen-prints for seasonal ranges and promotional material, and overseeing all aspects of the sampling and production. Software used included Adobe Photoshop, Corel Draw, and Corel PhotoPaint.
- Leading the design for branded promotional items, including footwear and lingerie, for charity fundraising.
 - Designer Jandals sold 1,500 units nationwide through Number 1 Shoe stores, with \$5 from each pair sold benefiting the Kidscan charity. Caroline Church Ltd. was one of 7 designers to be chosen to submit a jandal design.
- Patternmaking – including fit adjustments and manual grading.
- Sampling – cutting, altering fit to produce completed samples, and sample machining.
- Production management – cutting small production runs, ordering fabrics and trims, and liaising with suppliers and subcontractors.
- Training and general supervision of junior staff and work experience students.
- Made to measure – including bridal clients – from initial consultations, through to alterations and hand finishing.
- Artwork for swatchbooks and spec sheets, and compiling seasonal catalogues.

Design Assistant

May 2005 – September 2006

Charade Fashions Ltd.

Charade Fashions Ltd. is the manufacturer and retailer of a women's designer clothing label, with an office, workroom, and 4 retail stores in Auckland.

Duties included:

- Sample cutting.
- Patternmaking – including alterations and manual grading.
- Sketching garments using Corel Draw and creating specification sheets.
- Liaising with trims suppliers and sourcing trims for sampling.
- Approving first-off garments for production.
- Production management - visits to factories, bulk quality control and problem solving, and ordering trims and linings.
- Leading the development and production of seasonal style catalogues for wholesale clients and retail staff.
- Leading the development and design of promotional material such as retail signage, retail store VIP letters, and retail store carry bags.
- Developing the design, and organising the production for screen-printed t-shirts for major promotional campaigns.

Retail Assistant

September 2002 – September 2004

Identity Fashions Ltd.

Identity Fashions Ltd. is a retailer of contemporary women's clothing, with multiple stores throughout New Zealand stocking fashionable brands such as Verge, VSSP, and Gabriella Knitwear.

Duties included:

- Sole responsibility of retail store for one day a week, as well as regular work during the week.
- Customer service, cash handling, tidying and merchandising stock, window dressing, and training staff.
- Assisting with warehouse – distribution, labelling, and delivering stock to retail stores.

EDUCATION

2002 – 2004 Auckland University of Technology

Auckland, NZ.

Bachelor of Art and Design (Fashion)

1996 – 2001 Epsom Girls Grammar School

Auckland, NZ.

AWARDS RECEIVED

2005: Finalist in the *Vodafone I.D Emerging Young Designers Awards*

2005: Runner-up in the *Glam Slam Young Designer Competition*

2004: Winner of the *Vodafone I.D 'Call Me Baby' design competition*

2003 – 2004: Finalist in the *Westfield Style Pasifika Fashion Awards*

2003 – 2004: Finalist in the *Glam Slam Young Designer Competition*

2003: Runner-up in the *Cleo Jeans West Young Designer of the Year competition*

2003: Finalist in the *Lycra Has It Student Fashion Design Awards*

2001: Awarded a Significant Students Scholarship for tertiary study at Auckland University of Technology

2001: Awarded a Board of Trustees certificate in recognition of selfless service to Epsom Girls Grammar School

HOBBIES AND INTERESTS

I have a keen interest in sports including indoor netball and tennis, and for the past ten years I have been developing my netball umpiring skills to achieve national qualifications. I am particularly passionate about sewing, painting, and cooking, as well as being an avid reader who likes to keep up to date with current affairs.

REFERENCES

References available on request.